



THE BUSINESS MODEL EXCELLENCE INSTITUTE

TRANSFORMATIONAL EXCELLENCE®

9 key competencies to transform your
impact, leadership & business acumen

COMBINED ONLINE & CLASSROOM COURSE

Empower yourself with Excellence

PROGRAM 2023-2024

Leading & Deciding in Complexity & Uncertainty



The world we live in is becoming more and more Volatile, Uncertain, Complex and Ambiguous (VUCA). The demands on businesses and employees are relentless. So, leaders and knowledge workers need to constantly develop, to avoid skill-gaps expanding.

Knowledge workers need a broad set of competencies to succeed at work*. But few people master all these cognitive power / Excellence competencies.

BMEI combines the latest in behavioural impact-learning with proven & practical tools to help you master the competencies of the future.

The programs are blended, fast-paced and highly effective - with industry leading impact and ROI.

** The Future of Jobs Report, World Economic Forum, 2020*

TRANSFORMING THE WAY YOU WORK

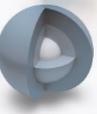
BMEI's Excellence competencies create the foundation for you to work on the next level – and beyond. Each competency is a unique performance multiplier, which at the same time empowers you to tackle more complex assignments. Learning them leads to significantly better results, but also a sense of calmness, control and confidence.

The Transformational Excellence® program teaches you essential competencies within Leading Yourself, Leading the Business and Leading Others. The program and competencies are highly integrated, with synergies across all the modules.

Read more about the program content in the following pages.

What you will learn – key topics

Learn critical competencies of the future ...



“LEAD SELF”

Self-leadership & effectiveness

- Enhance your value creation & learn how to solve complex problems
- Improve your reasoning and decision making skills
- Learn how to take control of your business system and performance
- Learn how to “set yourself up to win” and perform at the highest possible levels

“LEAD BUSINESS”

Business Acumen & Innovation

- Become a critical and agile thinker
- Develop your creativity skills and learn methods for Breakthrough innovation
- Get methods to combat complexity with simplification
- Learn how to map the company value chain & get an overview of complex systems

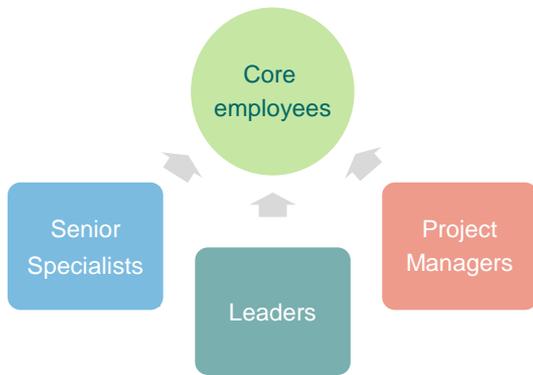
“LEAD OTHERS”

Emotional Intelligence & interpersonal

- Get tools to align and engage your team and other co-workers
- Gain the confidence and methods to handle difficult meetings & personalities
- Build accountability and adaptability in yourself and others
- Recognize and handle biases (own & those of other people) and cognitive faults

Who should participate?

Target audience



- Participants are typically **leaders, product owners, project managers, talents and senior specialists**, from Manager to VP-level, interested in taking their performance to **the next level**
- Participants in Open Enrolment-programs **represent leading Danish & international companies**
- The program competencies are **relevant for virtually any role and function** involving complex assignments



Satisfaction overall

9.4 (10)



Net Promoter Score (NPS)

80

Return on Training

WHY participate – lift your performance to the next level

- Master tools & methods to **increase your impact** and **reach the next level of performance...**
- **Discover your potential and grow your capacity**– it is much larger than you think...
- **Succeed with challenging tasks & strategic initiatives** and learn how to handle highly complex assignments
- Empower yourself and **increase your autonomy** – so you are more calm, confident and in control...
- **Improve your creative skills and innovation** through breakthrough thinking and idea generation techniques...
- Learn how to **“set yourself up to win”**, improve your personal brand – and take control of your career...



3 workshop days and 9 digital learning modules over 6 weeks



~2-3 hours of self-paced online learning per digital module



DKK 20.240 plus VAT. Includes food and drinks, Diploma, Excellence Guide + Handbook & the book 'Business Model Excellence'

Transformational Excellence[©] – Open Enrolment Setting & Duration



Description

- Training in 9 core competencies of the future
- Aligned with actual job activities & challenges
- 3 impact surveys (pre, post and job)
- All digital learning modules & program materials are in English
- Workshops are conducted in English or Danish

Duration

- Total of 3 days online modules + 3 workshop days in 6 weeks:
 - 9 unique online modules + 1 intro module (~2.5 hours of self-paced online learning per module)
 - 3 full day, high-impact workshops

Location (Open Enrolment)

- Open Enrolment programs are held on campus in DTU Science Park, Diplomvej 381, 2800 Kgs. Lyngby
- **Kick-off every quarter – January, April, August, October**

The starting point for the Transformational Excellence[©] program is the Excellence Foundation[©] program



Price (Open Enrolment)

DKK 20.240 plus VAT

Includes food and drinks, Diploma, Excellence Guide + Handbook & the 'Business Model Excellence' book

Transformational Excellence[©] – Open Enrolment

Program structure & modules - 3 days digital learning + 3 workshop days

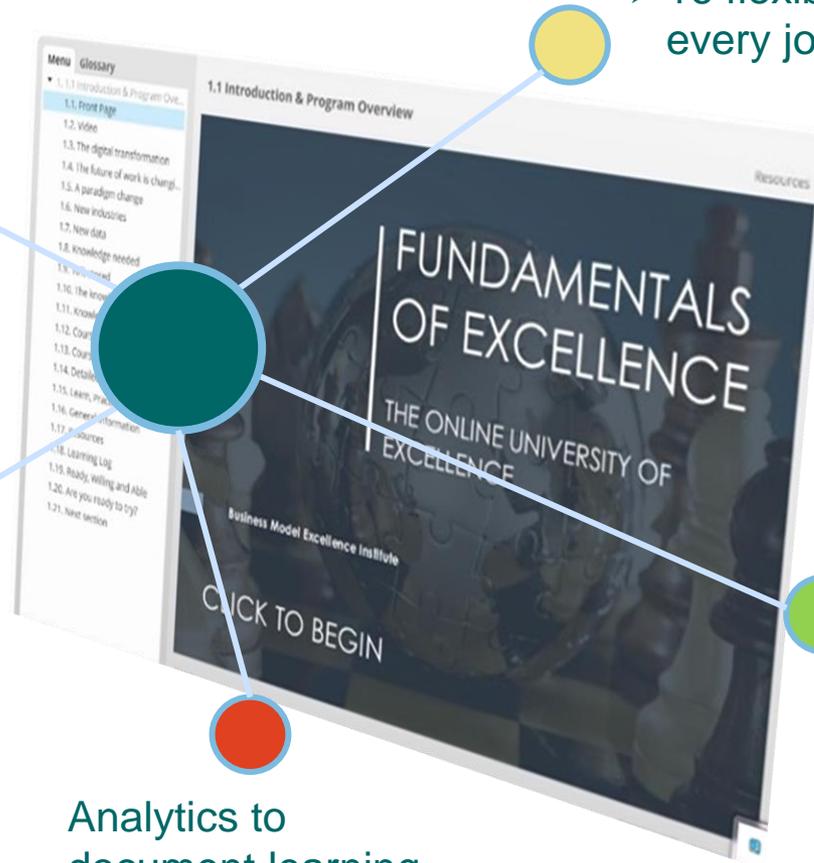


Our next generation digital learning Academy...



Digital learning universe:
Convenience,
flexibility, quality,
affordability

- 10 core competencies
- 16 flexible training modules for every job role and level



Learn, Practice &
Apply structure for
deep - and company
relevant – workplace
learning

Analytics to
document learning
and measure impact

- Intense and high impact “learning sprints”
- Flipped classroom with online preparation and immersive in-person classroom workshops

Business Model Excellence Institute

Training & Advisory since 2008



MISSION AND PASSION

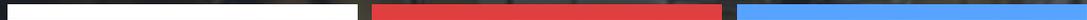
The Institute's mission is to assist organisations and individuals in delivering superior performance and unleashing their full potential.

VALUES

Integrity, Courage, Commitment, Humbleness.

SERVICES

BMEI provides training and advisory in the Excellence Competencies and Transformation Capabilities required to succeed with current and future business challenges. We help individuals to handle their growing job complexities, while enabling organisations to succeed with transformative change.



The Business Model Excellence Institute©

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